

UNUSUAL HOBBIES
Many and varied are the hobbies of Torrance folk. See them displayed at the free show, 1222 El Prado.

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Your Silent Salesman that never sleeps—a Herald want ad.

BRING ON YOUR FROLIC!

... Ready to join in the festivities this week-end are these well-known local men who are wearing the correct morning, afternoon and evening gear for the second annual Frolic celebration. They are, in the front row, left to right:

Fay Parks, general chairman of the event; Mayor William H. Tolson, E. E. Murchison, who has had charge of the decorating, and Carl Marsteller. Second row, left to right: Harry Abramson, who is in charge of Saturday's Frolic parade; Alden W. Smith, Tom Dougherty, who is assisting with the parade plans; Dr. O. E. Fossum, secretary of the Frolic committee, and Micheal Strasser. Top row, left to right: Jack Miller, who has arranged for the street concessions; J. B. Scotton, Robert J. Deininger, Earl Conner, Howard Locke, Vernon Coil and Dean L. Sears.

Want Entries for Big Parade

Get in the parade Saturday! More entries are wanted for this Frolic feature, according to Harry M. Abramson, in charge of the procession which will start promptly at 2 o'clock from Torrance boulevard at Cota avenue.

KILL TWO BIRDS WITH ONE STONE DURING FACTORY FROLIC DAYS

Leave Your Car With Us While You Attend the Frolic!

WE WILL

WASH IT or POLISH IT or SERVICE IT or MOBILUBRICATE IT!

Fred Harder's Independently Operated GENERAL PETROLEUM STATION SARTORI and POST Phone 766



Alden Smith CONGRATULATES The FROLIC COMMITTEE

ON THE SPLENDID WORK IT HAS DONE IN STAGING THE

2nd ANNUAL FACTORY FROLIC

FAY L. PARKS, Chairman

- JACK MILLER
- MRS. FLORA WRIGHT
- HARRY M. ABRAMSON
- E. E. MURCHISON
- L. B. "SLIP" KELSEY
- DALE RILEY
- LYLE C. DOAN
- MRS. DEAN SEARS
- GEORGE FIGUEROA
- THOMAS WILKES
- ROBERT LESSING
- DR. O. E. FOSSUM

ALDEN W. SMITH, Optometrist with

1503 Cabrillo **Howard's** Torrance 441

Concessions Show Wide Variety of Frolic Attractions

Everything from A (for archery) to Z (for zebra-hued hobby horses) will be available along El Prado in the way of Factory Frolic concessions.

These stands will be operated by and for local residents or organizations — no outside concessionaires being allowed to participate in this important feature of the second annual community celebration.

Many of the operators have kept their concession attractions secret until opening today so no summary can be given of what you can spend your nickels and dimes on during the week-end.

The children's ride attractions — merry-go-round, ferris wheel and others — of course had to be imported here from carnival operators but the Frolic committee has received guarantees of fair dealing, safe equipment and shares of the ticket sales to help defray the cost of the celebration.

A tour around El Prado today revealed that most of the stands are erected and stocked and already some are reporting brisk trade. The concessions will remain open at night until 11 or midnight.

How Good a Rider Are You?

When you were a kid you undoubtedly rode a hobby-horse. But the "animals" secured by the Factory Frolic committee for hobby-horse rides Friday afternoon in the Civic Auditorium are no relation to those steeds of childhood days. You'll have a lot of fun trying to ride them!

The Herald — 3 months, 50 cents.



OUR BEST WISHES TO THE FACTORY FROLIC

AND FOR FLOWERS

Of All Kinds At All Times Never Forget

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It's The Place To Go

JOHNNY ROGERS' FAMOUS CHILI SHOP and COCKTAIL BAR



Factory Frolickers! . . .

You haven't been to the Frolic you haven't had any fun until you've visited Johnny's Cocktail Bar where you'll meet all your friends where fun and gaiety rule supreme where the sky's the limit

It's only a step down the alley from the open-air dance platform on El Prado. Plan to visit Johnny's while at the Frolic. You'll have the time of your life!

- MIXED DRINKS
- ICE COLD BEER
- SANDWICHES
- TAMALES • CHILI

1437 MARCELINA AVE. NEXT TO POST OFFICE

